



Brand Guideline

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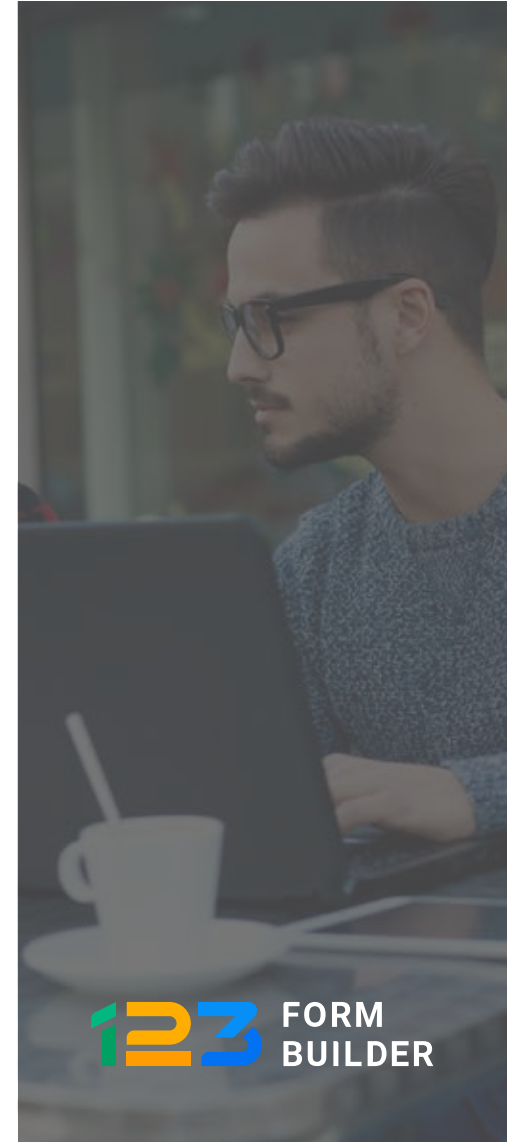
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✓ DO.

The primary preferred usage is Full Color on white. Alternate version is Grey #565656 on white background.

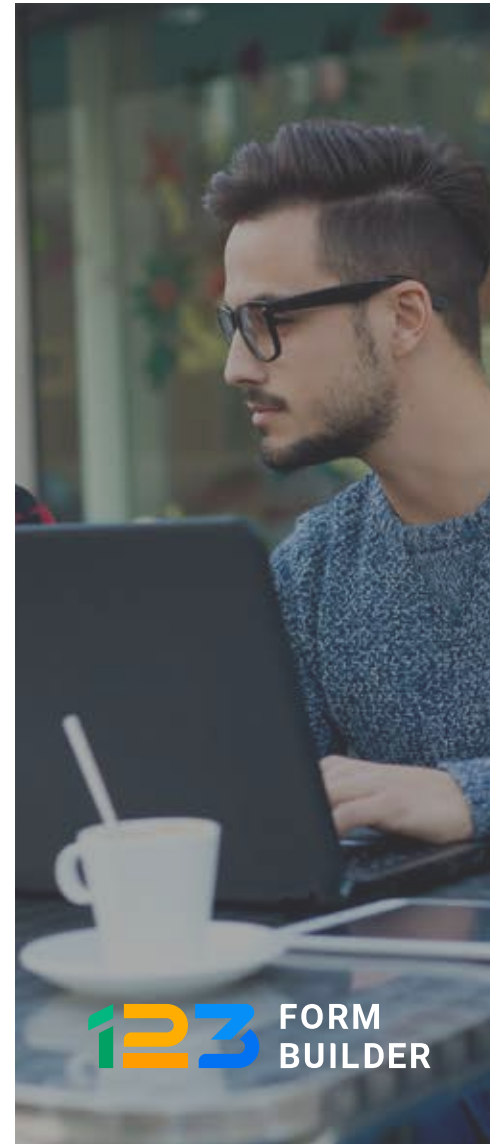
Other light, colored or black backgrounds may be used as long as legibility is maintained.

On dark backgrounds reverse the "Form Builder" text in white.



× DON'T.

Don't use colored typo on colored backgrounds or as long as legibility is not maintained.





The spacing is precisely considered. Never alter this spacing.
3x is minimum safety zone for use other elements.

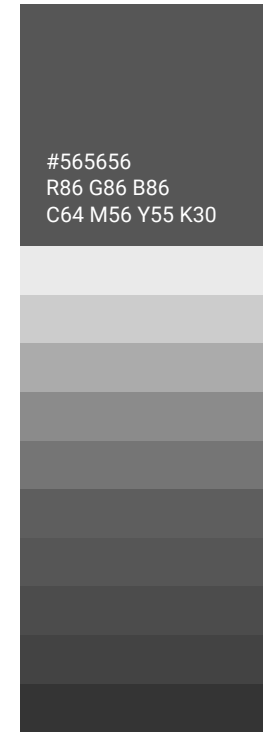
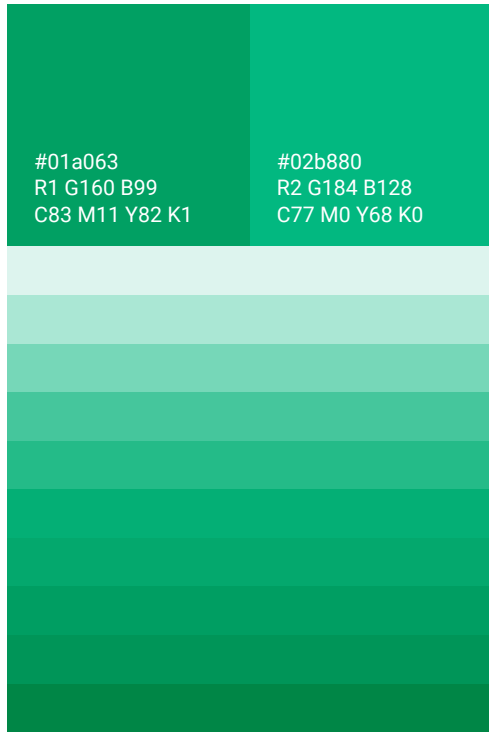
Roboto Family

AaBbCc0123

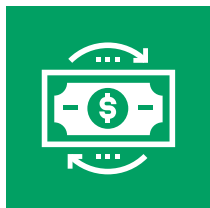
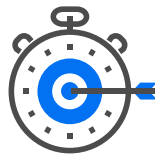
ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789



123FormBuilder **website**
icons style



123FormBuilder **product**
icons style



Our patterns & graphics used in various backgrounds are inspired by radio buttons or check buttons used in our product

